Maximum Rewards

Frequently asked questions

Q: How does a dealership register for the Maximum Rewards Program?
   Please visit https://ws.aspireawards.com and click on the Dealer Registration link. After registration is complete, a confirmation email including the unique dealer registration code will be sent to the email address provided. The registration code is required to complete the participant registration process.

Q: How does a participant register for the Maximum Rewards Program?
   Participants can visit the Maximum Rewards website and click on the Participant Registration link. (They will need the unique dealer registration code assigned to their dealership). After registering, a confirmation email will be sent that will include their eight digit tracking code. This tracking code must be entered on every eligible Vehicle Service Contract (VSC) sold.

Q: How does a participant receive their Maximum Rewards Prepaid Visa Card?
   Once a participant books their first eligible VSC with a valid tracking code and that VSC is funded, the card will be sent to the address on their profile and arrive within 10 business days in a plain white envelope.

Q: How does Warranty Solutions know which contract awards belong to which participant?
   Eligible VSCs must be submitted with the eight digit tracking code provided in the participant registration confirmation email.

Q: What happens when a participant enters the wrong tracking code on their VSC or forgets to enter the tracking code?
   Incorrect or missing tracking codes can be manually updated within 90 days of the VSC sale date by contacting your Warranty Solutions agent or calling the CRM team at 1-800-828-1392 option 4.

Q: Where can the Maximum Rewards Prepaid Visa Card be used?
   The Maximum Rewards Prepaid Visa can be used at ATMs or anywhere Visa is accepted. 5% cash back benefits are available with purchases made through over 60 merchants including Lowe’s, AMC Theaters, Bed Bath & Beyond and many more.

Q: How often are the Maximum Rewards Prepaid Visa Cards funded?
   Maximum Rewards cards are funded weekly by Friday.
Q: How can participants view the balance for their Maximum Rewards Prepaid Visa Card?
For card balances, visit the Maximum Rewards website and click on the Card Balance tab to be directed to https://myprepaidcenter.com or call Customer Service’s number on the back of the card.

Q: Where can participants find a list of contract awards that have been paid to them?
Detailed award reports are available on the Maximum Rewards website. After logging in, click on the Accounts Summary tab and click Search.

Q: What if the Maximum Rewards Prepaid Visa Card is lost or stolen?
For a Lost or Stolen Visa, please call Hawk Incentives at 877-610-1075 in the U.S. and Canada.

Q: What do participants need to know about their previous Wells Fargo Mastercard and account?
Previous awards were funded through a Wells Fargo Mastercard that will remain active until 1) the cardholder removes all value and closes the account or 2) the card expires.

If there is no account activity for 11 consecutive months, Wells Fargo will close the card. If a card has a remaining balance at the end of 11 months of inactivity, Wells Fargo will send a check to the cardholder’s address listed in their system. If the cardholder does not cash this check, Wells Fargo will handle the escheatment process.

For questions on the Wells Fargo Mastercard or account, please call Wells Fargo Prepaid at 866-307-4737 or login to the account by visiting https://www.myprepaysolution.com.